

CATIE

The Power of One Visualizing HIV Epidemiology

The *Power of One* exhibit uses grains of rice to illustrate important and thought-provoking numbers that can help us better understand the HIV epidemic in Canada.

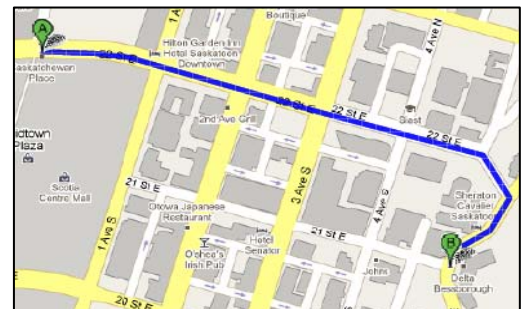
Each grain of rice represents one person – when you enter the space, you are given a single grain to represent yourself.

Key statistics are presented as labeled, differently-sized piles of rice. The visual representation of these numbers invites viewers to draw conclusions that can be moving, shocking, and thought-provoking. Juxtaposing Canadian HIV epidemiological numbers with other facts and statistics that may be surprising and even funny, reminds viewers of the humanity and humour required to understand the landscape of HIV.

This exhibit was developed in response to needs assessments in which 79% of front line organizations across Canada working in HIV indicated a need for tools to help interpret epidemiological information. Based on ideas used by UK theatre company Stan's Café, this innovative, thought-provoking and interactive exhibit translates and simplifies epidemiological information.

May 13 to 15, 2010
Delta Bessborough, Mezzanine Level
601 Spadina Crescent East, Saskatoon

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